

For Immediate Release

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wcities Appoints Zouhair Khaliq as Chief Operating Officer

Woodside, CA, June 8, 2001 – wcities, the world-leading location-based information service (LBiS) provider, announced that Zouhair Khaliq has been appointed its Chief Operating Officer. Zouhair will be responsible for identifying new revenue generating opportunities, including new audiences and access devices, for wcities' location-based information services.

Previously, Zouhair was Director of Operations for Motorola's Network Ventures Group, responsible for wireless operations in Europe, the Middle East, and Africa. In addition to helping prepare the group for a potential IPO, he was also responsible for partner relationships and served as non-Executive Director on the Boards of several joint venture companies.

PontusOne conducted the search for the Chief Operating Officer simultaneously in Europe and the U.S. This enabled wcities to take advantage of coordinated, parallel search activity on both sides of the Atlantic, with a single partner interviewing all candidates and project managing the assignment.

"This search was conducted during turbulent times for technology companies. PontusOne was still able to present wcities with a number of high caliber candidates. They certainly hit the mark in finding a Chief Operating Officer for us who had the relevant industry experience that we required and a background in global operational management," said Tan Rasab, Chief Executive Officer of wcities.

About wcities

wcities creates, aggregates, manages, and distributes location-specific information for over 300 major world cities. wcities' service provides highly granular, structured information on dining, drinking, accommodation, shopping, entertainment, the arts, and sports facilities in each city. The company sells its services and information to clients in three target sectors: Internet portals and ISPs, travel industry service providers, and wireless network operators. It has offices in London, San Francisco, and Hong Kong and employs over 100 people.