

**For Immediate Release**

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**PontusOne Moves Headquarters and  
Expands Service Offerings**

San Francisco, CA, December 1, 2003 – In response to changing client needs, PontusOne CEO, Steve Balogh, announced the move of company operations to San Francisco. “Our new offices will allow us to expand our operations and bring us closer to a number of our newly acquired clients,” stated Mr. Balogh.

PontusOne has developed a marketing partnership with IMD ([www.imd.ch](http://www.imd.ch)), Europe’s leading business school and a global player in the growing executive education business. “Our San Francisco location will serve as our center of development activities in the western U.S. for IMD,” Mr. Balogh explained. He went on to say, “We will be hosting the first-ever San Francisco IMD Business Forum in January 2004 to showcase IMD’s executive learning capabilities. IMD selected to work with PontusOne because of our international business acumen and extensive network in the HR community.”

In addition to the expanded work with IMD, PontusOne will again design and deliver the 2004 Succession Management Seminar series for The Conference Board ([www.conference-board.org](http://www.conference-board.org)). “After our success earlier this year with PontusOne, we have asked them to design the 2004 series,” commented Tony Dunn, Director, Program Development, The Conference Board. The focus of this series will be on the integration of executive talent management processes. In order to ensure that the right talent is placed in appropriate key leadership positions, professional development and succession management cannot be isolated from the business plan and other human resources processes. Companies are therefore challenged to create a more integrated, business-focused approach to identifying, recruiting, developing, and retaining the necessary talent to ensure business success. For more information about the 2004 series, contact PontusOne at 415-362-9389.

PontusOne will continue to offer its international executive search services on a selected basis while it expands its executive leadership service capabilities. “In 2004, both executive coaching and board succession management advisory services will be added to our capabilities,” commented Mr. Balogh.